

FOR IMMEDIATE RELEASE

Information Technology Senior Management Forum (ITSMF) Opens Registration for S1-24 Symposium

State Farm serves as host sponsor in Atlanta, GA

Atlanta, GA – January 19, 2024

The Information Technology Senior Management Forum (ITSMF) is delighted to announce the opening of registration for its highly anticipated S1-24 Symposium, scheduled to take place from March 14-16, 2024, at the prestigious InterContinental Buckhead Atlanta Hotel. Proudly hosted by State Farm, the event will offer a dynamic gathering of senior IT executives, thought leaders, and innovators in the field of technology to support our focus on cultivating executive talent among Black technology professionals.

“We are excited to host our first symposium of the year in Atlanta and look forward to connecting with technologists and entrepreneurs as they share their brilliance at our event. To have State Farm as our host sponsor is a true honor. State Farm brings its 101-year commitment to innovation and excellence to the forefront of our symposium,” shares Johanna Jones, President and CEO for ITSMF.

“We have a long-standing relationship with ITSMF because of our aligned values and shared beliefs,” said Dar Hakimi, State Farm Technology Executive. “We value ITSMF’s programs and focus to increase the representation of Black professional at senior levels in IT, and we’re excited to sponsor this year’s symposium and recognition of technology leaders.”

This year's S1-24 Symposium will feature a diverse lineup of thought-provoking sessions, including keynotes, panel discussions, and fireside chats. Attendees can expect a 2 1/2-day immersion into cutting-edge technology trends, as well as invaluable insights into leadership development. The symposium will serve as a melting pot of ideas, fostering collaboration and knowledge-sharing among senior IT executives.

A highlight of the S1-24 Symposium is the 3rd Annual Technology Achievement Awards and Gala, an event dedicated to honoring and celebrating the best and brightest senior technologists and tech entrepreneurs in the industry. The organization’s 2024 theme "Forward Progress: Tenacity. Passion. Momentum.," will be the culmination of our ITSMF family coming together to recognize outstanding contributions and achievements.

For more information and to register for the S1-24 Symposium, please visit itsmfleaders.org. Early registration is encouraged as space is limited.



Join us for an inspiring and transformative experience at the S1-24 Symposium as we pave the way for the future of technology and leadership. Be part of the conversation, connect with industry leaders, and propel your career forward.

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About ITSMF:

The Information Technology Senior Management Forum (ITSMF) increases the representation of Black professionals at senior levels in technology, to impact organizational innovation and growth. We do this by developing and nurturing these dynamic leaders through enrichment of their mind, body, and soul. ITSMF envisions a world with barrier-free opportunities for Black technology leaders, innovators and influencers. ITSMF's headquarters is based in Atlanta, GA with membership spanning across the United States and abroad. For more information, please visit: <https://itsmfleaders.org>

About State Farm:

For over 100 years, the mission of State Farm has been to help people manage the risks of everyday life, recover from the unexpected and realize their dreams. State Farm and its affiliates are the largest providers of [auto](#) and [home](#) insurance in the United States. Its more than 19,400 agents and 67,000 employees serve over 91 million policies and accounts – including auto, fire, [life](#), [health](#), commercial policies and [financial services](#) accounts. [Commercial auto insurance](#), along with coverage for [renters](#), [business owners](#), [boats](#) and [motorcycles](#), is also available. State Farm Mutual Automobile Insurance Company is the parent of the State Farm family of companies. State Farm is ranked No. 44 on the 2023 Fortune 500 list of largest companies. For more information, please visit <http://www.statefarm.com>.