Information Technology Senior Management Forum Annual Report 2021
MISSION
ITSMF increases the representation of Black professionals at senior levels in technology, to impact organizational innovation and growth. We do this by developing and nurturing these dynamic leaders through enrichment of the mind, body and soul.

VISION
We envision a world with barrier-free opportunities for Black technology leaders, innovators and influencers.

VALUES
We believe that information technology and technology platforms connect people and ideas; nurtured leaders can transform future leaders...mind, body and soul; and diverse leadership invites new perspectives needed for innovation.
Michael Buckham-White  
Chairperson  
Deloitte

Ibrahim Jackson  
Vice Chairperson  
HCM Staffing & Consulting Group

D. Lena Hickman-Miott  
Corporate Secretary & By-Laws Chairperson  
Miotech, LLC

Fern Jonson  
Finance Chairperson  
PepsiCo

Dane Bamburry  
Management Associates Representative  
Cox Enterprises

Marilyn Crouther  
CEO and Principal, Crouther Consulting, LLC

Erika Gladden  
Head of Global Video Collaboration Commercial  
Logitech

Art Hopkins  
Consultant, Russell Reynolds Associates

Don Neault  
CEO, Certified Leadership and Executive Coach, and Corporate Advisor

Mary Ann Smith  
Corporate Vice President, Worldwide Business Operations  
Microsoft Corporation

Bennette Veals  
Management Associates Representative  
The Proctor & Gamble Company

Theresa Wilson  
(ret) Executive Vice President  
Wells Fargo

Carla Ogurinde  
Immediate Past Chair

Carl Williams  
Chair Emeritus

Johanna Jones  
President/CEO

ITSMF 2021 ANNUAL REPORT

ITSMF Board of Directors
ITSMF Executive Team

Johanna Jones  
President/CEO

Sherrell Bailey  
Engagement Assistant

Cathy Butler  
Executive Assistant

Kailei Carr  
EMERGE Academy Director

Valda Cowan  
College Mentoring Program Coordinator

Myra Herring  
Director of Events & Programming

Amber Ipke  
CRM Manager

Dawn Jordan Jones  
Brand & Communications Manager

Elaine Norman  
VP Membership & External Affairs

Daryel Peake  
Director, Partner Engagement

Dr. James Rodgers  
Executive Academy Director

Robert Scott  
VP/Dean GIPD

Dr. Reginald Turner  
Management Academy Director
ITSMF Fellows

Previous Inductees

2020 – Robert Dixon

2019 – Earl Newsome

2018 - Linda Clement Holmes
    Paul Martin
    Michael Robinson

2017 - Shellye Archambeau
    Martin Davis
    Zack Lemelle
    Greg Morrison
    Larry Quinlan
    Sheila Talton

INDUCTED 2021
Darrell Freeman
Zycron Inc.
Technology Trends for 2021

- Artificial Intelligence and Machine Learning
- Data Science
- Full Stack Development
- Robotic Process Automation
- Edge Computing
- Virtual Reality and Augmented Reality
- Blockchain
- 5G
- Cyber Security
- Quantum Computing

- Internet of Things
- Big Data Analytics
- Human Augmentation
- Everything-as-a-Service (XaaS)
- DevSecOps
- Predictive & Personalised Medicine
- Voice Search Technology
- Drones and Unmanned Vehicles
- Mass personalization and Micro-Moments
- Genomics and Gene Editing
ITSMF 2021 Annual Report

ITSMF Membership

# of Members
408

# of Speaking Engagements
51

# of Awards Attributed to Members
26
## ITSMF Membership

### Region | Current | Prior
--- | --- | ---
1 Northwest | 1% | 1%
2 West | 5% | 5%
3 Southwest | 10% | 7%
4 Great Plains | 2% | 3%
5 Great Lakes | 18% | 16%
6 Southeast | 43% | 48%
7 Northeast | 20% | 20%
8 International | 1% | 1%

100% | 100%
## ITSMF Membership Demographics

**Internal Note:**
(ITSMF counted all Academy alumni as MA’s prior to the launch of the Associate Membership Program in Jan 2021. They did not have to opt-in when they were MA’s nor did they have membership dues)

<table>
<thead>
<tr>
<th>Engagement Type</th>
<th>Count</th>
<th>Women</th>
<th>%</th>
<th>Men</th>
<th>%</th>
</tr>
</thead>
</table>
| **Executive Members**
  (including Founders and Encore/Retired) | 231   | 94    | 41%| 137  | 59%|
| **Associate Members**                    | 141   | 83    | 59%| 58   | 41%|
| **Subtotal**                             | 372   | 177   | 48%| 195  | 52%|
| **Alumni-Only**
  (Graduates not yet opted-in to membership) | 310   | 152   | 49%| 158  | 51%|
| **Grand Total**                          | 682   | 329   | 48%| 353  | 52%|

The Management Associates
Global Institute for Professional Development

# of GIPD Alums: 644
LMS, New EA Director, capstone highlights, Summary of Promotions/raises for cohorts in 2021. Published EA capstone book sold via Amazon.
GIPD Management Team Profiles

Dr. Reginald Turner
Management Academy Director

Dr. James Rodgers
Executive Academy Director

Kailei Carr,
Emerge Academy Director
College Mentoring Program

Due to COVID, program began in February 2021. 486 hours of mentoring for 27 student for AY2020-21.

- 11 Colleges Represented
- 13 Intern Host Companies
- 27 Mentors
- 7 Workshops Held
# Scholarship Awardees

<table>
<thead>
<tr>
<th>Name</th>
<th>University/College</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jordan Smith</td>
<td>Univ. of Connecticut</td>
<td>$2,500</td>
</tr>
<tr>
<td>Joash Romain</td>
<td>Indiana University</td>
<td>$2,500</td>
</tr>
<tr>
<td>Georgeann McLemore</td>
<td>Univ. of Missouri STL</td>
<td>$2,500</td>
</tr>
<tr>
<td>Charis Houston</td>
<td>Capitol Technology Univ</td>
<td>$2,500</td>
</tr>
<tr>
<td>Yohn Ellis</td>
<td>Prairie View A&amp;M Univ</td>
<td>$2,500</td>
</tr>
<tr>
<td>Amir Neal</td>
<td>Purdue University</td>
<td>$2,500</td>
</tr>
<tr>
<td>Nicole Toole</td>
<td>Georgia State University</td>
<td>$5,000</td>
</tr>
<tr>
<td>Matthew Register</td>
<td>NC AT &amp; T University</td>
<td>$2,500</td>
</tr>
<tr>
<td>Kamryn Jones</td>
<td>Kennesaw State Univ</td>
<td>$2,500</td>
</tr>
<tr>
<td>Kiera Daughtry</td>
<td>Spelman College</td>
<td>$2,500</td>
</tr>
<tr>
<td>Angelica Mgbeaudulu</td>
<td>University of Michigan</td>
<td>$2,500</td>
</tr>
<tr>
<td>Daphney Cajuste</td>
<td>University of Michigan</td>
<td>$1,000</td>
</tr>
<tr>
<td>Kristin Barrett</td>
<td>University of Michigan</td>
<td>$1,000</td>
</tr>
<tr>
<td>Edrick Sean Joe</td>
<td>University of Michigan</td>
<td>$1,000</td>
</tr>
<tr>
<td>Tkeyah Marqluasha</td>
<td>University of Michigan</td>
<td>$1,000</td>
</tr>
<tr>
<td>Ammarah Haynes</td>
<td>University of Michigan</td>
<td>$1,000</td>
</tr>
<tr>
<td>Lauryn Johnson</td>
<td>University of Michigan</td>
<td>$1,000</td>
</tr>
<tr>
<td>Shakiri Sade Parker</td>
<td>University of Michigan</td>
<td>$1,000</td>
</tr>
<tr>
<td>Brianna Phifer</td>
<td>University of Michigan</td>
<td>$1,000</td>
</tr>
<tr>
<td>Vunkayla Chivon</td>
<td>University of Michigan</td>
<td>$1,000</td>
</tr>
<tr>
<td>Brooke Scott</td>
<td>University of Michigan</td>
<td>$1,000</td>
</tr>
<tr>
<td>Mikayla Smith</td>
<td>University of Michigan</td>
<td>$1,000</td>
</tr>
<tr>
<td>Hanif Muhammand</td>
<td>University of Michigan</td>
<td>$1,000</td>
</tr>
<tr>
<td>Temitayo Oyelade</td>
<td>University of Michigan</td>
<td>$2,500</td>
</tr>
<tr>
<td>Menelik Weatherspoon</td>
<td>University of Michigan</td>
<td>$1,000</td>
</tr>
<tr>
<td>Ebony Becton</td>
<td>University of Michigan</td>
<td>$2,500</td>
</tr>
</tbody>
</table>

"Not only did I receive financial assistance for college, but I was accepted into a family of professionals who yearn for growth and development in their careers and overall life. Experiencing the family-like culture of ITSMF is like no other. It really does stand for "It’s My Family" and I truly felt like I was a part of it."
ITSMF 2021 Annual Report

ITSMF Events

2021 Theme
Beyond Limits

13 Virtual Events
1 EMERGE Forum (outside of Symposium)
1 Virtual Capston & Graduation
19 Member Meetups
7 Elevate Meetups
ITSMF Events

S2-2021: Virtual 嵋 664 attendees
Session & Speaker Highlights:
ITSMF Founder Perspectives-25 Years (Viola Maxwell-Thompson, Gregory Morrison, Joyce Lewis, Willie Fields)
Building Generational Wealth: Cedric Nash, Michael Robinson, Alana Ward Robinson, Renea Pierre
DEI as a Business: Brett J. Hart, Errika Moore
Men's Elevate Forum Featured Speaker: Dondre Whitfield

2021 Awardees:
Ivory Dome: Karl Reid
President’s Award: Alana Robinson
Beacon: Angela Benton

S2-2021: virtual | 494 attendees
Session & Speaker Highlights:
Cultivating Inclusion in a Distance Communication World: Susan X. Jane
Live Beyond Limits- Inspiring a Legacy of Change: James "Jay" Bailey
Ignite Your Global Mindset; NextGen in STEM: Equipping Tomorrow’s Leaders for Excellence
Virtual Community Outreach: Featuring Shanti Das
(UN)Common Ground: Storytelling Series in partnership with SIM *More data pending*

May 2021: ITSMF member Richard Cox, CIO of Cox Enterprises and SIM member Warren Lenard, CIO of Byrider share the stories of their career journeys.
ITSMF Marketing

WEBSITE ENGAGEMENT

726 Users
951 Sessions

LINKED IN ENGAGEMENT

3887 Followers
5083 Page Views

FACEBOOK ENGAGEMENT

895 Page Likes
680 Page Visits

INSTAGRAM ENGAGEMENT

515 Followers
327 Profile Visits

TWITTER ENGAGEMENT

24,400 Impressions
# Statement of Financial Position

**December 2021**

## ASSETS

<table>
<thead>
<tr>
<th>Asset</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$1,277,720</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>1,383,606</td>
</tr>
<tr>
<td>Prepaid and other assets</td>
<td>64,311</td>
</tr>
<tr>
<td>Investments</td>
<td>848,617</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$3,574,254</strong></td>
</tr>
</tbody>
</table>

## LIABILITIES AND NET ASSETS

<table>
<thead>
<tr>
<th>Liability</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable and Accrued Expenses</td>
<td>$110,646</td>
</tr>
<tr>
<td>Deferred Revenue</td>
<td>2,411,660</td>
</tr>
<tr>
<td>EIDL loan payable</td>
<td>148,507</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>$2,670,813</strong></td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$3,574,254</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Net Asset</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Without donor restrictions</td>
<td>$803,441</td>
</tr>
<tr>
<td>With donor restrictions</td>
<td>100,000</td>
</tr>
<tr>
<td><strong>Total net assets</strong></td>
<td><strong>903,441</strong></td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$3,574,254</strong></td>
</tr>
</tbody>
</table>
# Statement of Activities

## Year Ended December 2021

### REVENUES AND OTHER SUPPORT

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Restrictions</th>
<th>With Donor Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership dues</td>
<td>324,537</td>
<td>$324,537</td>
<td></td>
</tr>
<tr>
<td>Contribution</td>
<td>844,711</td>
<td>844,711</td>
<td></td>
</tr>
<tr>
<td>Grants</td>
<td>316,317</td>
<td>316,371</td>
<td></td>
</tr>
<tr>
<td>Program income</td>
<td>254,092</td>
<td>254,092</td>
<td></td>
</tr>
<tr>
<td>Special events</td>
<td>787,833</td>
<td>787,833</td>
<td></td>
</tr>
<tr>
<td>Interest/dividend income</td>
<td>18,302</td>
<td>18,302</td>
<td></td>
</tr>
<tr>
<td>Other support</td>
<td>211,473</td>
<td>211,473</td>
<td></td>
</tr>
<tr>
<td>Realized gains/losses</td>
<td>6,905</td>
<td>6,905</td>
<td></td>
</tr>
<tr>
<td>Unrealized gains/losses</td>
<td>80,015</td>
<td>80,015</td>
<td></td>
</tr>
<tr>
<td><strong>Total Revenues, gains, and other support</strong></td>
<td><strong>2,844,185</strong></td>
<td><strong>$2,844,185</strong></td>
<td></td>
</tr>
</tbody>
</table>

### EXPENSES

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Restrictions</th>
<th>With Donor Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services</td>
<td>1,673,380</td>
<td>$1,673,380</td>
<td></td>
</tr>
<tr>
<td>Management and general</td>
<td>859,676</td>
<td>859,676</td>
<td></td>
</tr>
<tr>
<td>Fundraising</td>
<td>339,429</td>
<td>339,429</td>
<td></td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>2,872,485</strong></td>
<td><strong>$2,872,485</strong></td>
<td></td>
</tr>
<tr>
<td>Change in net asset</td>
<td>(28,300)</td>
<td>(28,300)</td>
<td></td>
</tr>
<tr>
<td>Net assets, beginning of year</td>
<td>831,741</td>
<td>931,741</td>
<td></td>
</tr>
<tr>
<td>Net assets, end of year</td>
<td>803,441</td>
<td>100,000</td>
<td>903,441</td>
</tr>
</tbody>
</table>
## ITSMF Development

### 2021 Corporate Sponsors

<table>
<thead>
<tr>
<th>Company</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>PepsiCo, Inc.</td>
<td>$1,081,334.13</td>
</tr>
<tr>
<td>Microsoft</td>
<td>$362,917.63</td>
</tr>
<tr>
<td>BNY Mellon</td>
<td>$362,700.00</td>
</tr>
<tr>
<td>Hewlett Packard</td>
<td>$298,950.00</td>
</tr>
<tr>
<td>Cisco Systems, Inc.</td>
<td>$215,015.75</td>
</tr>
<tr>
<td>American Airlines</td>
<td>$204,000.00</td>
</tr>
<tr>
<td>Amazon Web Services</td>
<td>$202,700.00</td>
</tr>
<tr>
<td>State Farm</td>
<td>$192,350.00</td>
</tr>
<tr>
<td>Deloitte</td>
<td>$150,173.75</td>
</tr>
<tr>
<td>Logitech</td>
<td>$105,000.00</td>
</tr>
<tr>
<td>Accenture</td>
<td>$86,740.75</td>
</tr>
<tr>
<td>McKesson Corporation</td>
<td>$76,450.00</td>
</tr>
<tr>
<td>Cox Enterprises, Inc.</td>
<td>$62,404.06</td>
</tr>
<tr>
<td>Procter &amp; Gamble</td>
<td>$59,365.75</td>
</tr>
<tr>
<td>Southern Company</td>
<td>$52,900.00</td>
</tr>
</tbody>
</table>

**Total Revenue**

$2,844,185
Community Engagement

Strategic Alliance Partnerships:
BDPA, ICMCP, NPower, NSBE, Per Scholas

Community Outreach:
Colbert Museum Magnet School