To create meaningful change and achieve our vision of barrier-free opportunities for Black technology leaders, influencers and innovators, we need the support of like-minded champions—our valued ITSMF Partners.

ITSMF welcomes companies, organizations and individuals that share our philosophy and enthusiastically desire to turn the tide of low representation in tech leadership positions.

Diverse teams have been shown to be more likely to radically innovate and anticipate shifts in consumer needs and consumption patterns—helping their companies to gain a competitive edge.

McKinsey & Company, Women in the Workplace 2019

Recognizing Excellence

ITSMF Partners of the Year:
Each year, we recognize one company whose progressive efforts significantly advance Black technology leadership and improve diversity, equity and inclusion. Our recent honorees—89% of whom consistently rank on the Forbes Top 100—lead and inspire corporate change across the globe.

Steadfast Partnerships to Drive Growth and Change

Companies surge ahead by acquiring and retaining the best talent, increasing profits, innovating, improving workplace culture and enhancing brand value—all of which are possible by investing in diversity, equity and inclusion best practices. Partnering with ITSMF accelerates a company’s ability to achieve those crucial goals through our engagement opportunities.

Employee Engagement

Invest in your employees’ leadership development to drive next-level performance and personal excellence by accessing our diverse industry expertise on leading-edge topics.

- Reserve seat(s) in the ITSMF Leadership Academies
- Host a Leaders of Color Program
- Host an ITSMF Leadership Conversation Series
- Host an Unconscious Bias or Cultural Intelligence Workshop
- Secure a table at the annual Technology Achievement Awards Ceremony
- Purchase individual Symposium passes

Learn more at: partnership@itsmfleaders.org • 404-514-4845 • www.itsmfleaders.org
Brand Engagement

Connect with senior-level technology leaders while showcasing your brand and its commitment to industry transformation through greater diversity, equity and inclusion.

- Host a Symposium or Awards Ceremony
- Sponsor a Forum (CxO, Ignite, Emerge, Elevate)
- Sponsor the symposium platform or mobile app
- Sponsor event engagement segments (live polling, social wall, etc.)
- Brand the digital lounge
- Feature thought leadership or emerging technology

Talent Engagement

Highlight your organizational opportunities and inclusive workplace culture to differentiate your company among tech leaders and changemakers.

- Co-host a Networking Event
- Post career opportunities on the Job Board
- Spotlight company DEI and CSR initiatives

“We at Microsoft, our employees have been so grateful for our partnership with ITSMF. We continue to receive positive feedback on the many experiences they participate in, including the Academies, the Symposium, the Leaders of Color program, the forums with CxOs, and more. We look forward to continuing this partnership as our employees grow into the leadership potential we value at Microsoft.”

Mary Ellen Smith
Corporate Vice President,
Microsoft Business Operations

We’re Stronger with Our ITSMF Partners

For 25 years, ITSMF has been dedicated to increasing the representation of Black professionals at senior levels in technology fields by cultivating executives, investing in emerging leaders and lighting the path for the next generation. We’re grateful for our partners and their investment in our vital work that advances the technology industry and our society-at-large.